



Connecting people to homes, hope and opportunity.

Board of Commissioners Special Meeting

Monday, June 22, 2020

820 11th Ave.

Longview, WA

Minutes

This meeting was held via Zoom

Present:

Chair, Marchelle Knapp
Vice Chair, Peter Bennet
Commissioner, Allan Rudberg
Commissioner, Jenny Oskey
Commissioner, Traci Wood
Commissioner, David Nelson
Secretary, Jennifer Westerman

Absent:

Staff:

Vickie Rhodes, Housing Assistance Programs Manager
Becky Philips, Finance Manager
Katie Bonus, Director of Operation

Public:

Kelly Rupp, Lead to Results
MaryAlice Wallis, Mayor of Longview

- 1. CALL TO ORDER**
 - (a) Chair Knapp called the meeting to order at 3:05pm.
- 2. OPPORTUNITY FOR PUBLIC DISCUSSION**
- 3. UNFINISHED BUSINESS**
 - (a) Strategic Planning

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- Kelly Rupp began the meeting with reviewing the SWOT goals
- He explained that we are now moving into POST (Profile, objectives, strategies, and tactics)
- Kelly reviewed and explained the Goal: Preserve and Expand Housing Opportunities that was handed out prior to the meeting. Commissioners discussed the goal.
- During the discussion of Preserve and Expand Housing Opportunities Commissioner Wood posed the question of how much low income can Longview support without changing the community too much. Vice Chair Bennett stated that he is concerned that we may not be focusing on preservation as much as we should be. Chair Knapp suggested that we change the wording of the goal. Kelly Rupp said that he will change some of the wording to better reflect the goal and will propose at next strategic meeting.
- The Board of Commissioners discussed the strategies used to implement the objectives. Topics that came up were how we define partners, launching a 501(c)(3), and creating subcommittees to work on different objectives.
- Secretary Westerman asked for feed-back on the goals and tactics prior to the next Strategic Planning meeting.

4. EXECUTIVE SESSION, IF ANY

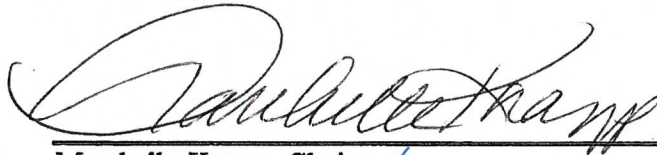
5. ADJOURNMENT

- (a) Chair Knapp adjourned the meeting at 4:02pm

Respectfully Submitted by:

JENNIFER WESTERMAN, Chief Executive Officer

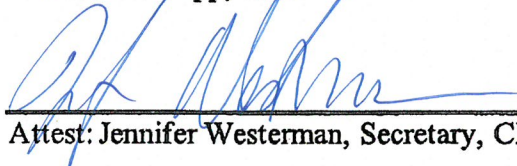
Board Approval of Minutes



Marchelle Knapp, Chair

Date:

6/22/20



Attest: Jennifer Westerman, Secretary, CEO

Date:

8/10/2020

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